

# AD SPECIFICATIONS AND RATES

Ad	Size (pixels)	Placement (Page)	1X	3X	6X	12X
Lg Rectangle	300x200	Homepage-Top Special Offers	\$400 375	\$350 325	\$300 275	\$250 225
Leaderboard	728x90	Login Search Summary Search Results	300 300 300	225 225 225	200 200 200	175 175 175
Sm Rectangle	180x150	Search Summary	175	125	100	75
Horizontal Tile* (FREE FOR WIN MEMBERS)	180x70	Search Results	175	125	100	75

**\*Search Summary & Search Results Pages**

Tile ads on these pages are structured to be relevant to the search term being used. E.g. If searching for corks, ads relevant to production are displayed.

**Rates**

- Prices shown are per month

**Rotation & Exposure**

- Ads other than tiles rotate every 15 seconds
- 15 minutes exposure per hour

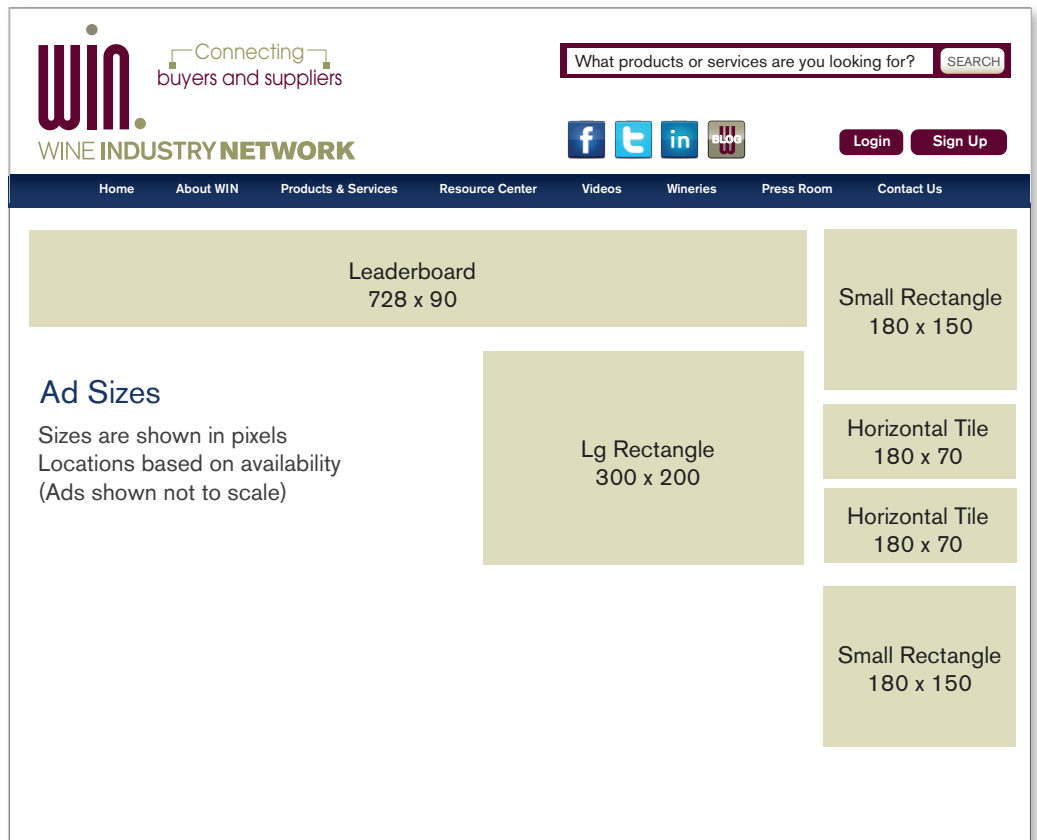
**Accepted File Formats**

- Ads must be in JPEG, JPG, GIF, PNG, ANI formats only
- Minimum 72dpi
- Files must be less than 1 MB (1024 KB) in size
- Email file to: [contact@wineindustrynetwork.com](mailto:contact@wineindustrynetwork.com)

**To Advertise**

**Contact: George Christie**

[george@wineindustrynetwork.com](mailto:george@wineindustrynetwork.com)  
or call 877-717-2WIN (2946) x101



The screenshot shows the Win. Wine Industry Network website interface. At the top, there is a search bar with the text "What products or services are you looking for?" and a "SEARCH" button. Below the search bar are social media icons for Facebook, Twitter, LinkedIn, and YouTube. To the right of these icons are "Login" and "Sign Up" buttons. A navigation menu below the social icons includes links for Home, About WIN, Products & Services, Resource Center, Videos, Wineries, Press Room, and Contact Us.

The main content area displays several ad placement locations with their respective sizes:

- Leaderboard**: 728 x 90
- Lg Rectangle**: 300 x 200
- Small Rectangle**: 180 x 150
- Horizontal Tile**: 180 x 70
- Horizontal Tile**: 180 x 70
- Small Rectangle**: 180 x 150

Text on the page states: "Ad Sizes" and "Sizes are shown in pixels. Locations based on availability (Ads shown not to scale)".