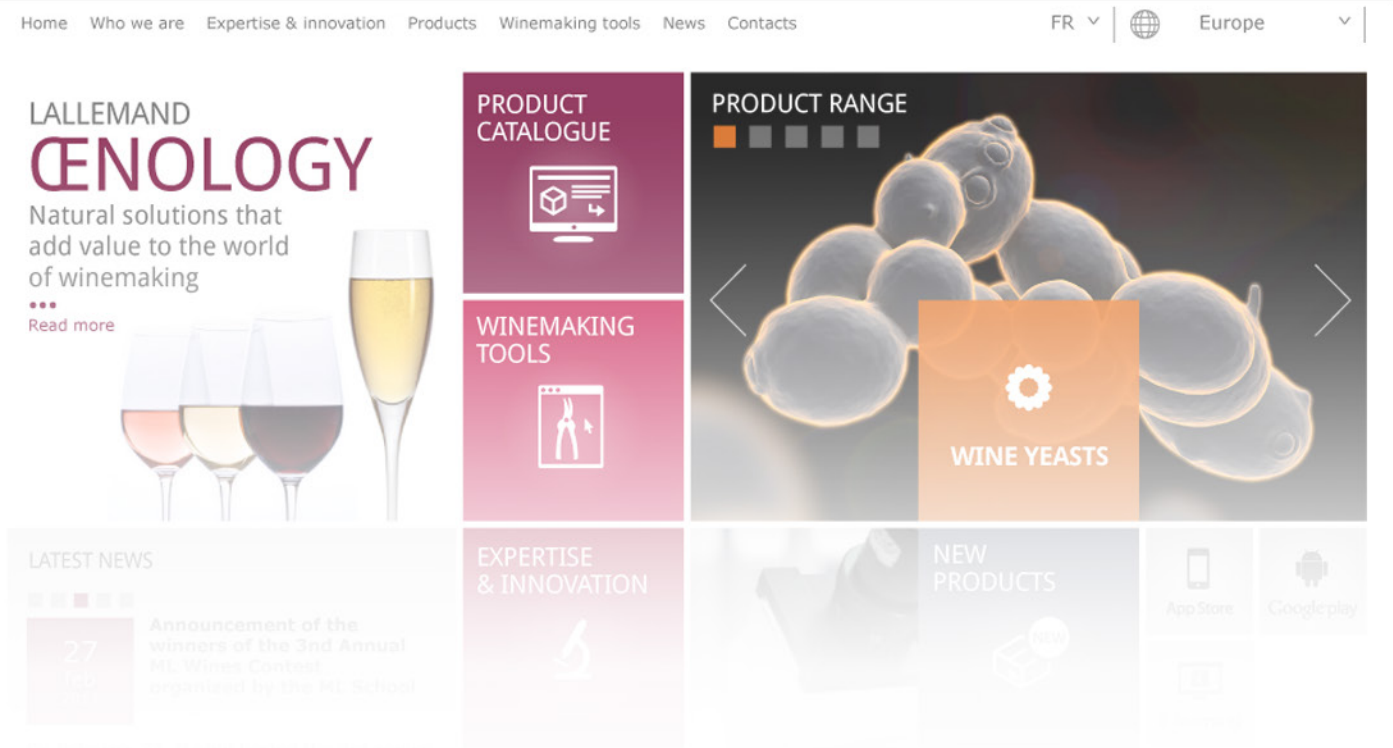




PRESS RELEASE

Come and visit the new Lallemand Wine web site
Come and explore the new Lallemand App



Montréal, December 11, 2014 – The new **Lallemand** Oenology web site is now officially launched, along with the new **Lallemand** Wine App – two essentials tools for winemakers to find out more about our products and information related to those products

An easy-to-navigate Lallemand web site

The new web site is easy to navigate and will help web users to find information and documentation on our wine yeast and bacteria, specialty inactivated yeasts, nutrients and protectors, as well as enzymes. The **Lallemand** web site also offers an abundance of technical articles and letters, booklets, winemaking guides that will satisfy winemakers and microbiologists alike. You can consult the new web site at the same address www.lallemandwine.com

The new Lallemand APP is now worldwide

We are also pleased to update our **Lallemand** APP to include all winemaking countries. You will find information at your fingertips on our products on your smart phone, easy-to-use, loaded with information on the best products to use for your wines. As with the web site, you will also be able to download articles such as the Oenomag, the Wine Experts, Vinification Guides and so on. Go and visit Apple's App Store or Google Play and look for the free **Lallemand Wine** App.

About Lallemand

Lallemand – a leading producer of wine yeast and bacteria selected from nature, and their nutrients, and a distributor of oenological enzymes – is a privately owned corporation with divisions operating around the world. The Oenology Division, based in Toulouse, France, has a major focus on research and development, both in-house and in collaboration with renowned research institutes.

Source:

Lallemand

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